



100+ templates to choose from!

Put your business online with a convenient, cost-effective advertising package for as little as \$1,299

WEBSITE COMPONENTS

- 3 page site: Home/about, contact and products/services
- Domain name registration for the first 12 months (\$11.95/year after initial 12 months)
- Hosting included first 12 months (\$250/year after initial 12 months)
- Up to 8 photos: Provided by client or stock photos
- Up to 5 e-mail addresses: With your website address as part of e-mail address
- Over 100 templates to choose from
- Add extras a la carte

ONLINE COMPONENTS

- Run of site square, 30 days, 20,000 impressions
- Post it note for 1 week on community of choice

PRINT COMPONENTS

- 2 column x 5-inch color ad in 2 ThisWeek markets, 2 consecutive weeks
- Must run within one week of starter site going live

EXTRA ITEMS

- Additional pages: \$150 ea
- Shopping cart: starting at \$700
- Podcasts: starting at \$150
- Videos: starting at \$349
- Registration forms: starting at \$150

Put the internet to work for your business!

Consumers are looking online ... Can they find you?

75% of consumers indicate that they look online for store, price or product information before or during their in-store shopping.

—Deloitte, May 2010

76% of consumers searched online to find a location for purchase of product offline and 74% looked for coupons, specials and sales.

—Performics, Inc., September 2010